

Rules for Paid Content on the Intranet

Members and third parties can place advertisements on the ChiroSuisse **intranet website** > <https://intranet.chirosuisse.ch/en/>

The rules for advertisements for members and third parties are as follows:

- Advertisements can be placed at any time on the ChiroSuisse intranet
- Advertisements are limited to a specific number of characters
- The text of the advertisement should be sent using the [paid content template](#) via e-mail to: info@chirosuisse.info.
The paid content template file is available at: <https://www.chirosuisse.ch/de/chirosuisse/marketplace>
- ChiroSuisse will publish the advertisement unedited but reserves the right to shorten titles or texts that exceed the character limits.
- A PDF file with further information and a picture (format: JPG, GIF) can also be published. A link to your own website can also be activated.
- Advertisements can be published in German, French, Italian, or English (only one language).
- Each advertisement is marked with the date of publication.
- Advertisements remain published for a maximum of 4 weeks, but they can be extended repeatedly in 4-week intervals.
- The latest advertisements are placed at the top.

Fees

	Members	Third parties
Advertising on the Intranet (4 weeks)	CHF 300.00	CHF 600.00

Advertisements will be charged according to the above rates, and an invoice will be sent.

Advertisement Format

The advertisement consists of the following components:

- **Teaser title:** max. 60 characters incl. spaces
- **Teaser text:** max. 105 characters incl. spaces
- **Main text:** max. 700 characters incl. spaces
- **1 picture** (JPG) (mandatory)
- **PDF** for download (optional)
- **Contact details:** Title, name, e-mail, phone number

Contact:

The text of the advertisement should be sent using the [paid content template](#) via e-mail to: info@chirosuisse.info.

The advertisement will be published within 7 working days after approval or on a later date specified by the advertiser.